

Meeting Minutes August Social Committee

8/17/21

7pm via Zoom

Attendance:

Samantha Roberts

Laura Sabo

Betsy Cotten

Hayden Shea

Mariah Shea

Lynn McPheters

Lisa Shapiro

Adrienne Selling adreiennselling@gmail.com

Meeting Notes Completed By: Betsy Cotten

1. Welcome/Gathering (Optional Resident Time) - None.
2. Look Back: Updates on all events in the past 30 days
 - a. Food Trucks - We're trying some new trucks coming this week and next - Soul Rebel, AC Sliders. We've noticed that the weekend trucks are not doing as well, and may need to rethink them moving forward.
 - b. Welcome Committee - Samantha - new Arrivals: 7 in July, 10 in August. We have volunteers to deliver through November and will be calling for more volunteers shortly. We've discovered through our volunteer that usually collects the things to go into the bags, people/companies are going with QR codes in lieu of flyers. Samantha created a Pizza flyer to advertise all local pizza joints. Emergency Rooms flyers added.
3. Look Ahead: Plans for the next 30 days
 - a. Meet the Committees Saturday, August 28 12-2 pm. GOAL - have 50 people stop by.
 - i. Everything is coming together, all committees will be present and have materials. The Board will also be there. Mariah is working to assemble boards this week.
 - ii. Items left to do - Need to go pick up food/decorations (all items will be individually wrapped).
 - iii. COVID Precautions: Will provide hand sanitizer, provide masks.
 - iv. Supplies - Betsy can provide name tags, and dots for COVID. Lynn and Laura have tables to provide. Samantha has 3 tables
 - v. Set-up arrival at 11:15am. Samantha will bring magnets.
 - b. Fishing Event -
 - i. Goal: 20 families/attendees
 - ii. Food Trucks: Captain Cookie - Coming! Arrival at 2pm.

- iii. Adrienne creating a fishing certificate due September 1st. Howard and Jim to sign.
- 4. Items from the Board/Heather
 - a. Guidelines Updates
 - i. Motion to amend Chairperson statement to include dates:
 - 1. Previous Statement: Chairperson of the Social Committee is selected by the BOT and serves for a one year term.
 - 2. Amended Statement: Chairperson of the Social Committee is selected by the BOT and serves for a one year term from July to July.
 - 3. Motion put forward by Mariah; Second by Lynn; unanimously approved.
 - ii. Motion to update “quarterly” meeting to a “monthly” meeting.
 - 1. Lynn Motioned, Mariah Seconded, Unanimously approved.
 - 2. Motion passes
 - iii. Motion to give “subcommittees” a trial run, wherein each current member will serve as a chair of a subcommittee and be the point of contact for all events. This is not a guidelines adjustment, as they allow for the Chairperson to request this to be a possible option. We’ll try it and see how it goes.
 - 1. Betsy motioned, Lynn Seconded, Unanimously approved.
 - a. Welcome - Samantha
 - b. Adult - Lynn
 - c. Tots/Family - Mariah
 - d. Community Outreach - Open
 - e. Holidays/Parades (Harvest/Winter Festivals)- Laura/Adrienne
 - b. Election of Chairperson/Secretary -
 - i. Elect a new chairperson/secretary - During the August meeting we took Nominees from the floor, and after everyone has the opportunity to put forth Nominees; we voted. We started with the Chairperson and moved down the ballot to Secretary.
 - ii. Mariah nominates Betsy Cotten, Lynn seconds the motion; Unanimously accepted (except that Betsy abstained from voting)
 - iii. Secretary - Lynn made the motion to rotate meeting minutes in lieu of having an individual secretary, Mariah second. Unanimously voted in approval.
 - iv. Betsy is Chairperson, Secretary is on a rotation basis.
 - c. Budget:
 - i. Budget for next year (detailed notes below) - We discussed through each event we wanted to host, and the anticipated cost for this event. Using that information we built our budget for next year.

- ii. Update on current Budget - we were budgeted \$12,500 for this year.
- 5. 2022 Budget Discussion
 - a. Welcome (Samantha)
 - i. Already have magnets
 - ii. Keep same budget, but possible wiggle room.
 - b. Adults (Lynn) - \$5000 total for 2022: We'd like to test the waters for events where we sponsor the alcohol, to do that we will need some extra cash.
 - i. Art and Sip - \$600 - \$1200 (could we do 2 events) - \$2400
 - 1. Items Priced at \$15- \$25. Budget to give everyone the wineglass or beer stein, they can pick up the balance
 - 2. Food/Wine - \$600
 - 3. Must advance register, private event no ABC license required. Sign a waiver.
 - ii. \$1000 For Master Class Wine Event
 - iii. \$1000 for an innovative idea or event.
 - c. Family/Tot - Park Playdates, Character Storytime, Puppet Show, Hot Cocoa Events (\$1200 a month for children in not school)
 - d. Meet the Committees - \$300
 - e. Holiday/Festival - Keep same budget; with a request for additional funding for stage for next years event.
- 6. Looking Ahead- Next 6 months - Events that are being planned/ we'd like to host. We attempted to set dates for all upcoming events, and discuss what we'd like to see happen.
 - a. Welcome - Continue as we've been doing. We have volunteers through November and will start requesting for 2022 soon.
 - b. Adults -
 - i. Craft Beer Tasting - move this under Harvest Festival
 - 1. Tasting High End Beer - 4 2oz samples per person, runs between \$15-\$20 per flight.
 - 2. 2 volunteers
 - ii. Masterclass in Wine Tasting - \$500 per event (2 a year)
 - a. Buying Food/Paper Products/Water
 - b. Individuals would pay for their own ticket \$25-\$25 per person.
 - c. Family/Tot - Partner with Holiday Events for Oct/Nov/Dec- perhaps some playdates until the weather cools.
 - d. Holidays/ Festival/Parades-
 - i. Harvest Festival - Adrienne and Laura
 - 1. Date Time: October 9 - 3-6pm
 - 2. Attractions:

- a. Food/Drinks Discuss with ColMoni about catering the event. Bratworks truck coming. Drinks - Lynn will research Craft Beer tasting. Cider truck
 - b. Ice Cream - Boozy Ice Cream?
 - c. Kid Area - Balloon Animals, Pumpkin Painting, Scarecrow making contest, Coloring table.
 - d. Talent Show with Music.
 - 3. Location: Parking Lot - Adrienne will be in touch about reserving parking lot.
 - 4. Jim McPheeters/Adrienne to discuss CERT support.
 - ii. Halloween -
 - 1. Parade, House Decorating, Pumpkin Carving.
 - 2. Date: October 30th
 - 3. Follow the same idea as last year as this was so well attended.
 - 4. Action Items:
 - a. Betsy will look at the form that Chris made to use for this year.
 - b. Elena Jordan will donate pumpkins for Kids Fighting Cancer
 - iii. Thanksgiving - Turkey Trot -
 - 1. Do we want to do a Thanksgiving Fun Run?
 - 2. Drew Miller likes to host these, Betsy will email Drew Miller if he wants to help with the trot.
 - iv. Winter Holidays -
 - 1. Date: December 11th.
 - 2. Committee: Mariah, Laura, and Adrienne
 - 3. Details at coming meetings.
7. Open Time/ Continued Resident Time (None)
- a. Share ideas and feedback
 - b. Questions

Andy moved to adjourn the meeting, and Mariah seconded. (I forgot to note the time but it was close to 8:30pm)

Ideas to Revisit/Parking Lot for the future:

Honor Firefighters and First Responders.

Car Show - We're researching food trucks for car/coffee - might be better to cater (Starbucks/Dunkin). Beginning to work through the end of September, researching new trucks.

Active Events - Runs/Triathlon, etc.

				on this event has not yet taken place, but we'd like to budget for it next year. Cost goes to worms, and prizes.											
Fall Festival		5000	3000												
				<p>We're hosting our first Fall Festival on October 9 2021. At the submission of budget, we're still in process of developing the day. We're discussing having pumpkin painting, local vendors for food/drink. We'd like to have a stage with a talent show, but need additional funds to rent the stage. The increase here is specifically for that fund.</p>											

